Personalized Approach to Implementing Ready Enroll™

Guide clients through the step-by-step process

TheStandard ®

Employers who partner with The Standard‡ for their GSI enrollment needs can expect a highly personalized experience. We're ready to help install and implement Ready Enroll, The Standard's online enrollment system.

Ready Enroll is a secure, web-based system for enrolling in The Standard's Guaranteed Standard Issue income protection coverage. It is available at no additional cost for cases with at least 15 lives. Employers work directly with The Standard and can choose a year-round or single-period enrollment process to fit their needs.

Ready Enroll for GSI: a secure, web-based system for easy employee income protection enrollment.

Up and Running in 4 Phases

Ready Enroll offers powerful tools to manage enrollment and meet the unique needs of each client. A dedicated enrollment team from The Standard works with employers through the four phases of installation, which takes two weeks.

Initiate

The Standard is available to answer questions about Ready Enroll and to review the details required to successfully build the system. This step includes development of the communications plan to support employee engagement in the enrollment process.

Discovery

The employer and The Standard resolve challenges and address details, such as billing and ongoing administration.

Build & Test

The buildout of the online system begins with written acceptance of The Standard's GSI offer and approval of the employer's enrollment census. Once the site has been built, system testing and revisions take place to ensure that the enrollment experience meets expectations.

Go Live

The enrollment system is launched and employees access the system to enroll in coverage. The Standard continues to provide support for adjustments or exceptions needed by the employer.

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Standard Insurance Company

The Standard Life Insurance Company of New York

standard.com

‡ The Standard is a marketing name for StanCorp Financial Group, Inc. and subsidiaries. Insurance products are offered by Standard Insurance Company in all states except New York, where insurance products are offered by The Standard Life Insurance Company of New York. Product features and availability vary by state and company, and are solely the responsibility of each subsidiary. Standard Insurance Company is licensed to solicit insurance business in all states except New York. The Standard Life Insurance Company of New York is licensed to solicit insurance business in only the state of New York.

Transition to Perpetual Enrollment

The system can manage new-hire enrollments for ongoing administration.

Partner With The Standard

As a leading provider of high-quality insurance products, The Standard is dedicated to providing a comprehensive enrollment system. We can help employers simplify benefits education, enrollment and plan administration.

Partner with The Standard to help your clients and their employees make smart benefit choices. Talk to your clients about Ready Enroll.

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Most Ready Enroll installations are complete in two weeks.