



Special Enrollment For Your Members

Help your members protect
their paycheck and loved
ones with CTA-endorsed
Disability and Life insurance.



Access to CTA-endorsed Disability and Life insurance from Standard Insurance Company is an important benefit of being a CTA member. As a Chapter Leader, you play a critical role in ensuring your members have the opportunity to enroll in their union-sponsored benefits. We make it easy for you by offering special, limited-time enrollment campaigns for CTA-endorsed Disability and Life insurance **with no health questions asked.**¹

A successful campaign is a team effort, but we'll do the heavy lifting for you. With custom materials and communications, we make it easy to share enrollment campaign details with your members.

The Standard will provide:

- A custom enrollment website
- Flyers and emails for your members
- Postcards mailed to your members
- Virtual appointments for member to learn more or get help applying
- Virtual Group Meetings or site visits (if available) to educate members
- Content for your social media, newsletter and website

Schedule Your Enrollment Campaign

Visit standard.com/ctaleader to contact your Benefits Consultant to get started.

¹ Disability insurance: if 5% of eligible members apply during the enrollment campaign, no health questions will be required. Life insurance: when applying for up to the Guarantee Issue amount (minimum offer of \$200,000).

For costs and further details of the coverage, including exclusions, any reductions or limitations and the terms under which the policy may be continued in force, please contact The Standard at 800.522.0406, 7:00 a.m. to 6:00 p.m., Monday through Friday.

Standard Insurance Company, 1100 SW Sixth Avenue, Portland, OR 97204. GP190-LTD/S399/CTA.1 GP190-LIFE/S399/CTA.3